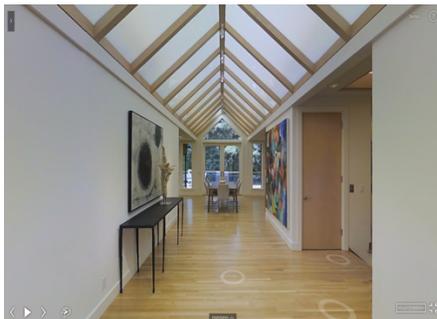
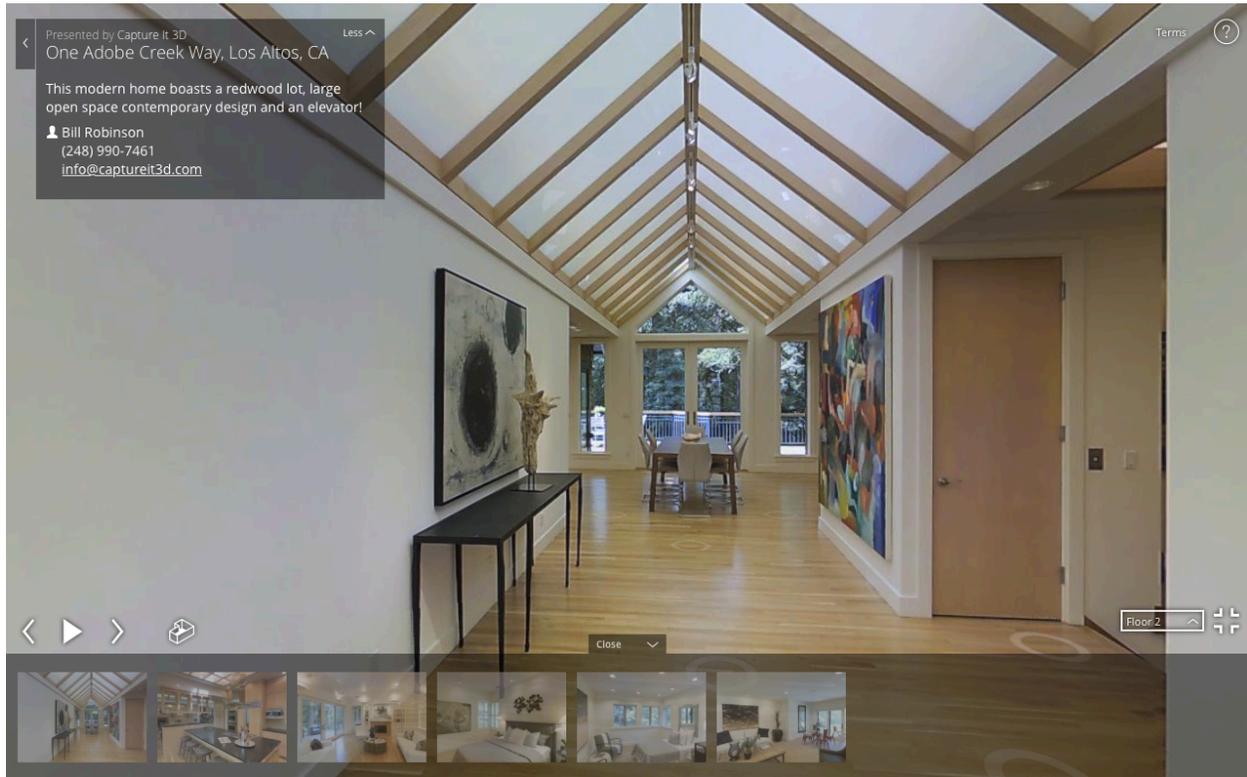
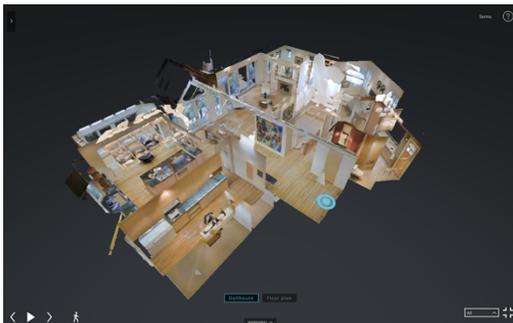


Features of Capture It 3D Tours



SHOWCASE VIEW

Walk through the Space for an experiential visit. Turnaround, look up, look down as if actually present
(Included with all 3D Tours)



DOLLHOUSE VIEW

Shows the space in a view that can be rotated and magnified
(Included with all 3D Tours)

FLOOR PLAN VIEW

This gives an overhead viewpoint of each individual floor. You can zoom in for a close look or zoom out. You can also change floors





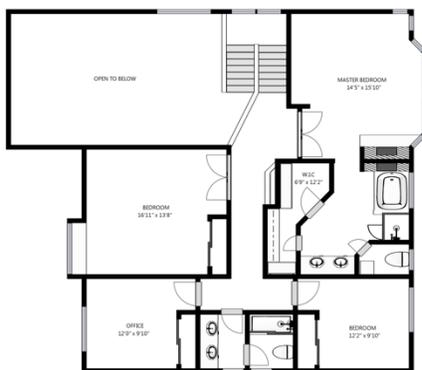
BRANDED & UNBRANDED LINKS

Branded links are used for listing to Zillow, Trulia, websites and for unlimited emailing to anyone in the world.

Unbranded links are generally used for MLS

Both come with two sets of links, one for emailing and the other to embed in websites

(Included with all 3D Tours)



FLOOR 2

SIZES AND DIMENSIONS ARE APPROXIMATE, ACTUAL MAY VARY

POWERED BY matterport

FLOOR PLANS

Floor Plans are available with the 3D Tour. Cost is only \$99 for up to 5,000 sq.ft. spaces. You receive an individual PNG file for each floor and a combined PDF file with each floor on a separate page.

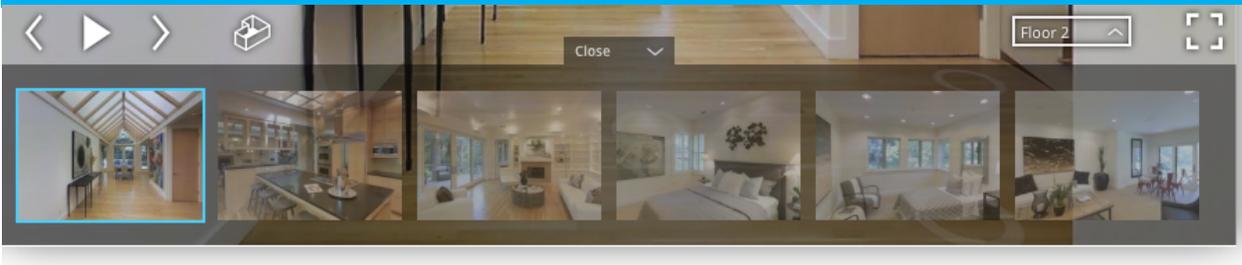
STILL PHOTOS & HIGHLIGHT REEL

(Optional with all 3D Tours)



STILL PHOTOS
Still photos can be captured from any angle of any of the viewing positions. They also comprise an highlight reel to show off the key areas and special features of the space
Photos are low res; 1920 x 1080 pixels

HIGHLIGHT REEL
The Highlight Reel is composed of four to ten still photos designed to give the viewer a quick look at key views and features. The viewer clicks on the play button and is taken on a visual or walk-through highlight tour.
(Optional with all 3D Tours)



Still Photos & Highlight Reel: \$75 (Up to 10 photos & up to 10 pic Highlight Reel)
Highlight Reel Only: \$50

(Optional With All 3D Tours)

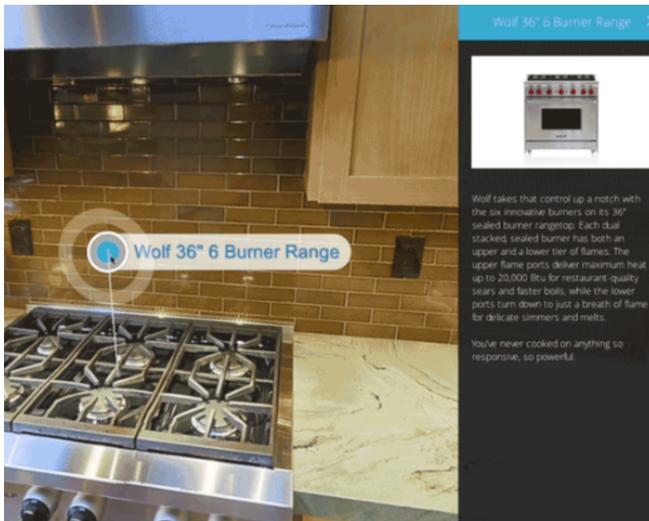


EXTERIOR PHOTOGRAPHY

The 3D camera is designed for interior spaces, but with the right conditions (no rain, shaded areas), exterior features can be included in the 3D Tour. Exterior photos are generally more time consuming

Up to 8 exterior scan positions: \$50
Up to 16 exterior scan positions: \$100

(Optional With All 3D Tours)



MATTERTAGS!!!

The ability to tag individual objects and have a pop-up billboard
\$10 per MTAG

(Optional with all 3D Tours)

VIRTUAL REALITY

Any 3D Space can be converted into
a Virtual Reality Experience
(optional with all 3D Tours)



SHARING THE 3D TOUR MODEL:

Using the Web links

BRANDED -Email & Zillow Link: This link is used to email and place on Zillow/Trulia. Link may be emailed/used unlimited

Embed Link: This link is used to embed in websites with unlimited use.

Embedding a model is very straightforward; it's similar to embedding a YouTube video. Simply paste the code into the HTML or plain text editor of your web page, just as you would embed a YouTube video. You can also send the code to your webmaster and ask them to place it on page.

UNBRANDED – MLS and Embed links

Adobe Way Sample Codes:

Viewer/Zillow: <https://my.matterport.com/show/?m=ubN3N2cLBHM>

Embed link:

```
<iframe width="853" height="480"  
src="https://my.matterport.com/show/?m=ubN3N2cLBHM" frameborder="0"  
allowfullscreen></iframe>
```

Posting to Zillow

Use the BRANDED 'Email/Zillow' link to post to Zillow. Post the link to the Virtual Tour section

How do I add my Matterport Showcase to my Zillow?

There are three ways a Matterport Showcase can be displayed on Zillow:

Claim the listing on Zillow, and update via your MLS / broker site.

Claim the listing on Zillow, and update directly on Zillow.

Create a new "for sale" listing on Zillow and add the Matterport URL link.

Here's how you can claim a listing on Zillow: <https://zillow.zendesk.com/hc/en-us/articles/202106084-How-do-I-manually-claim-my-listing->

MLS Posting

Use the UNBRANDED 'MLS' link to the virtual tour section

Note that each site has their own procedure and guidelines for posting. Matterport unfortunately cannot document each site's procedure, but we recommend using the MLS-friendly links.

Most sites simply require you to paste the Matterport model's URL into the Virtual Tour section. For additional questions, please contact the site you're trying to post to. You can also see our troubleshooting section below.

Posting to a web page

For most webpages, you can simply paste the embed code into the page. However, some web hosting sites or site add-ons may conflict with Matterport's embed code. We unfortunately can't diagnose these issues, but please see the troubleshooting below.

Posting to Facebook:

Is a pretty simple process. Basically, type in the description copy you want for the property, and then paste the Email/Zillow link after the description. The 'starting position' photo of your 3D Space will pop up. Then add '(Just Click On Pic Below)' on a separate line under the link. You CANNOT add any other pictures. If other pics are added, the Matterport pic goes away and there is nothing to click on. A sample posting of a scan to my Capture It 3D FB page is below:

New listing in Saratoga, CA. with a half acre of property, vaulted ceilings, large pool. Zestimate is \$2.3 million

<https://my.matterport.com/show/?m=EVWUDu3Zh79>

(Just Click On Pic Below)

[20303 Calle Montalvo, Saratoga CA 95070](#)



BRANDING DATA FIELDS:

Both branded and non-branded links are provided. The fields and lengths of each field are shown below

Public Details | Internal Details

The following information may appear publicly in 3D Showcase in accordance with your visibility settings in Workshop.

Presented By

Name

Summary

Address

Contact Details

Please enter non-US phone numbers in international format, starting with +

Trouble Shooting:

The easiest way to test a model is to paste the embed code into a blank HTML page (with just the <html> and <body> tags). If the model appears in the page, then all data is correctly being sent from Matterport servers. If the model does **not** appear, please contact us.

However, you can also customize the model viewing experience with a few options in the URL. This works for both embedded and stand-alone models

CUSTOMIZING MODEL VIEWING EXPERIENCE

Prevent the Guided Tour from panning

By default, the Guided Tour will pan when it arrives at each highlight. Adding kb=0 to the URL will turn this off. As an example:

<http://my.matterport.com/show/?m=xxxxxxxxxx&kb=0>

Hide the paths in Dollhouse and Floorplan, when the thumbnail is selected in the Highlight Reel

By default, when the user clicks on a Highlight Reel thumbnail, the viewer will see the path to that location if the Dollhouse or Floorplan is visible. This can be turned off with guides=0. As an example:

<http://my.matterport.com/show/?m=xxxxxxxxxx&guides=0>

Customizing Viewing of Models – Embedded Links Only

Adjust the size of the embed window

To vary the size of the window, you can do so using CSS. As an example:

```
<iframe id="showcase-player" width="853" height="480"
src='http://my.matterport.com/show/?m=xxxxxxxxxx' frameborder="0"
allowfullscreen="" style="width: 100%;"></iframe>
```

Always show all floors

To disable the multi-floor feature -- and always show ALL of the model -- use the query parameter &f=0 at the end of your link. As an example:

```
<iframe width="853" height="480"  
src='http://my.matterport.com/show/?m=xxxxxxxxxx&f=0' frameborder="0"  
allowfullscreen></iframe>
```

Enable auto-start of the Showcase

To enable autostart, add the &play=1 parameter following the model string. We recommend that you enable autostart for at most one iframe per page, to avoid taxing network and CPU bandwidth. Example:

```
<iframe width="853" height="480"  
src='http://my.matterport.com/show/?m=xxxxxxxxxx&play=1'  
frameborder="0"></iframe>
```

Always show, or always hide, navigation help

The help screen will display the first time a Matterport user loads a model. To ALWAYS show help, add the &help=1 parameter following the model string. To NEVER show help, add the &help=0 parameter following the model string. Example:

```
<iframe width="853" height="480"  
src='http://my.matterport.com/show/?m=xxxxxxxxxx&help=1'  
frameborder="0"></iframe>
```

```
<iframe width="853" height="480"  
src='http://my.matterport.com/show/?m=xxxxxxxxxx&help=0'  
frameborder="0"></iframe>
```

Enable/disable fullscreen viewing

To allow/disallow the embed to go to fullscreen size, just add/remove the 'allowfullscreen' in the iframe. The following example will enable the fullscreen viewing of the model:

```
<iframe width="853" height="480"  
src='http://my.matterport.com/show/?m=xxxxxxxxxx' frameborder="0"  
allowfullscreen></iframe>
```

TECHNICAL:

STILL PHOTOS: photos are low res; standard size is 1920 X 1080 pixels, but can be adjusted to client needs

FLOOR PLAN PNG: needs to be at a 3:2 ratio (1024 x 680) for optimum viewing on Zillow, Trulia, other real estate sites.

WEB BROWSERS:

Due to the advanced 3D/WebGL technology, web browsers need to be updated to the most current version. The 3D viewers use WebGL, which is the standard for 3D content viewed on the web.

BROWSERS (*Minimum Version for Viewing*)

Chrome: Version 40.0.2214.94 (64-bit)

Firefox: Version 35.0.1

Safari: Version 8.0.3 (10600.3.18)

Explorer: Version IE11

Opera: Version 27

In some cases WebGL may have to be 'turned on' in the browser and/or 'my.matterport.com' added to an ad blocker exception list.

To confirm that your browser supports WebGL, click here: [WebGL test](#)

DEVICES:

Desktop/Laptop computers:

Operating systems:

Mac OS 10.8.3+

Windows 7, 8, or 8.1

Chrome OS with an Intel CPU

Mobile devices:

Safari for iOS8

Chrome for Android operating systems.

If your device will not load the appropriate operating system or current browser, then your hardware or graphics card need to be updated.

To confirm that your device supports WebGL, click here: [WebGL test](#)